

Urban Radio of Mississippi, LLC

**WJMI-FM, WKXI-FM, WJQS-AM,
WOAD-AM, WZNO-FM, WJNT-AM**

731 South Pear Orchard, Suite 27
Ridgeland, MS 39157
601-957-1300

EEO Public File Report 02-01-10 to 01-31-11

EEO PUBLIC FILE REPORT

For the Period 02-01-10 to 01-31-11

Prepared by: WJMI-FM, WKXI-FM, WJQS-AM, WOAD-AM, WZNO-FM, WJNT-AM
(Licensee/Permittee)

This report covers the following employment unit:

Call Sign	Facility ID #	Type of Station	Location City, State	LMA
6 stations		AM/FM	Ridgeland, MS	

A. The following is a list of all vacancies for full-time jobs during the previous 12 months:

Job Title	Date of Opening	Date Filled

B. During the previous 12 months, the following recruitment sources were contacted as vacancies for full-time jobs opened. Those with an asterisk (*) were organizations that requested to be contacted as job openings occurred: N/A – sources listed would normally be used if vacancies existed.

Recruitment Source	Address	Contact Person	Telephone Number
Jackson State University Career Counseling & Placement Center	P.O. Box 17280 JSU Jackson, MS 39217	Dorothy Whitley	601-979-2477
MS NAACP	1072 W Lynch St, Ste 10 Jackson MS 39203	Kemba Ware	601-353-6906
MS Employment Security Commission	5959 I-55 Frontage Road Jackson MS 39236	Walter Berryhill	601-961-7972
MS Association of Broadcasters	855 S Pear Orchard, Suite 403 Ridgeland MS 39157	Kathy Miles	601-957-9121
Internet	CentralMississippiH elpWanted.com	Ad placed on-line	

C. The following is a list of the services for full-time jobs shown in Section A above and the recruitment source which provided the hiree for that position:

Job Title	Recruitment Source

D. During the previous 12 months, there were a total of 0 people interviewed for vacancies for full-time positions. The following is a list of the total number of interviewees referred by each recruitment source shown in Section B above:

Recruitment Source	Total No. of Interviewees

Name of Respondent: WJMI-FM, WKXI-FM,
WJQS-AM, WOAD-AM,
WZNO-FM, WJNT-AM

Signed: x *Teresa Gerald*

Typed Name: Teresa Gerald

Title: Business Manager

Date: January 14, 2011

Tele. No.: 601-957-1300, ext. 243

EEO Rules and Policies

I. General EEO Policy - see Handbook

II. General EEO Program Requirements - see Handbook

III. Recruitment Compliance Methods

A. Prong 1 – Recruitment for All Full Time Vacancies

B. Prong 2 – Notification to Community Groups

C. Prong 3 – Menu Options (4 in 2 years)

1. Participation in scholarship programs directed to students desiring to pursue a career in broadcasting
 - 2010 JSU Football Scholarship Scoreboard
 - Mississippi Association of Broadcasters 2010 Scholarship
2. Participation in at least four job fairs by station personnel who have substantial responsibility in making hiring decisions
 - “Fresh Start” 2010 Career and College Fair – February 2010
 - Hinds Community College Annual Career Fair – March 2010
 - Co-sponsor CentralMSHelpWanted.com job advertising
 - Mississippi Association of Broadcasters Annual Job Fair – Memorial Day Weekend, 2010